



## UPSTREAM FULFILLMENT

A FULFILLMENT SOLUTION FOR IMPROVED CUSTOMER  
EXPERIENCE AND RELIABLE, COST-EFFECTIVE  
LOGISTICS ACROSS CHANNELS

Servicing your distributors or international channels often involves a complicated orchestration of managing ex-factory ready dates, customer turnover points, and local carrier bookings while trying to maximize your customers' shipment consolidations for products sourced from multiple suppliers.

Often organizations attempt to making this process simple for their customers by moving products into pre-existing regional DC structures in their home markets. This process adds transportation costs and extends lead times.

## OUR SOLUTION

Upstream Fulfillment enables the movement of goods from point of production directly to the point of sale or consumption without transiting through your distribution centers (DC) where allocation, consolidation, and customer value-added localization typically occur.





# UPSTREAM FULFILLMENT

## ADVANCING YOUR SUPPLY CHAIN

### How does this work?

Upstream Fulfillment simplifies your distribution strategy while creating capacity in your DC network to focus on core fulfillment activities for the brand. The key advantage is it allows you to avoid using resources to process orders in sites where the products will not be sold. While e-commerce volumes surge and space within DCs close to consumer markets is at a premium, you do not have to let the activities of your international channels disrupt your core focus.

#### Keep Up with Your Customers' Buying Needs

Reduce overall lead times to stores, global partners, and customers

Improve service experience to partners with a single pick-up location and easing minimum order quantity (MOQ) constraints

Establish a platform to perform quality inspection close to the manufacturing origin

#### Reduce High Transportation and DC Handling Costs

Cost avoidance of rehandling and stock transfers of merchandise between distribution facilities

Relieve pressure on existing DC infrastructure in higher cost fulfillment regions

Improve revenue recognition processes and timeliness

#### Avoid Supply Chain Inefficiencies

Reduce administrative work and cash flow impacts of unnecessary duty drawback programs by eliminating transit points

Reduce your environmental impact through fewer "product miles" traveled

Alleviate supplier dependence while building supply chain agility

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## PROGRAM OPPORTUNITIES

With more than 300 facilities dispersed across 55 countries, Expeditors' distribution and warehousing services are well-positioned to support complex global supply chains of retail's diverse sourcing locations. The Upstream Fulfillment model enables organizations to position fulfillment nodes anywhere their customers or supplier base requires, providing efficient, agile, and compliant capabilities globally.

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Supplier coordination • Order allocation and fulfillment

Carrier coordination and documentation • Systems connectivity and visibility



Contact our teams for further information or read about our solutions at [Expeditors.com](https://www.expeditors.com).