

Key Benefits of Carrier Allocation



Carrier Allocation is a collaborative web portal designed to forecast, plan and connect customers, carriers and forwarders weeks in advance of shipping to determine the optimal flow of products prior to the booking process.

The result is a highly precise plan that drives value into the process for all the stakeholders.

- The customer has a highly confident plan to deliver product on-time at destination
- The carriers have visibility weeks in advance to plan optimized vessels
- Forwarders have visibility and allocated space weeks in advance of booking
- Shippers know how to book products to the most optimal vessel

HOW IT WORKS

UPSTREAM COLLABORATION

- Customer transmits all open orders with volume, dates, origins and destinations
- Vessel schedules are managed and leveraged
- Highly customizable ad-hoc and standing business rules are configured

INNOVATIVE TECHNOLOGY

- Through Carrier Allocations' sophisticated algorithm, an optimized plan is released to the carriers
- Carriers confirm their commitment to the plan
- Customer manages exceptions to the plan weeks in advance of booking and ship dates