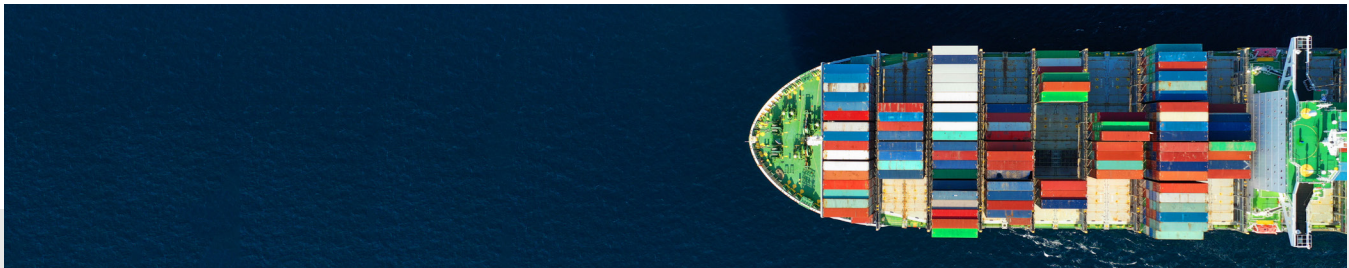


Commonly Asked Questions



Carrier Allocation is a collaborative web portal that forecasts, plans, and connects shippers and forwarders with ocean carriers weeks in advance of shipping to determine the optimal flow of product prior to the booking process. The platform enables shippers and forwarders to proactively optimize their shipping plans and direct orders or order types to specific carriers and vessel strings.

Below are the most commonly asked questions about Carrier Allocation.

1. How many ocean carriers are currently using Carrier Allocation on behalf of customers?

All the major international ocean carriers are currently using the platform on behalf of multiple customers.

2. How are Carrier Allocation fees structured?

The fees associated with Carrier Allocation are an implementation fee and a monthly subscription fee. Additional transactional-based fees and customized development fees may also apply.

3. Does Carrier Allocation work if a customer uses NVOCCs?

Yes. As with any carrier, NVOCCs must provide sailing details for each carrier, and the customer is required to submit allocation rules identifying when the carrier's service should be utilized.

4. Is a customer able to subscribe to Carrier Allocation if they do not use Expeditors for any other services?

Yes. Carrier Allocation is provider-neutral, so Expeditors does not need to be the carrier, broker, consolidator, order management provider, or forwarder for the customers to access the platform.

5. What customer size is best suited for Carrier Allocation?

The value of Carrier Allocation is positioned around the number of carrier contracts the customer has, rather than the volume they ship. Volume is certainly a driver of how many carrier contracts a customer signs, but Carrier Allocation brings more value to a 5,000 FEU customer with five carrier contracts than a 60,000 FEU customer with a single carrier contract.

6. Is Carrier Allocation implemented globally, or is it only applicable to the U.S. import market?

Carrier Allocation is not limited to a single market. Importers and exporters around the world may subscribe and use the platform.

For more information, please contact us at info@carrier-allocation.com.