

Key Benefits of Carrier Allocation

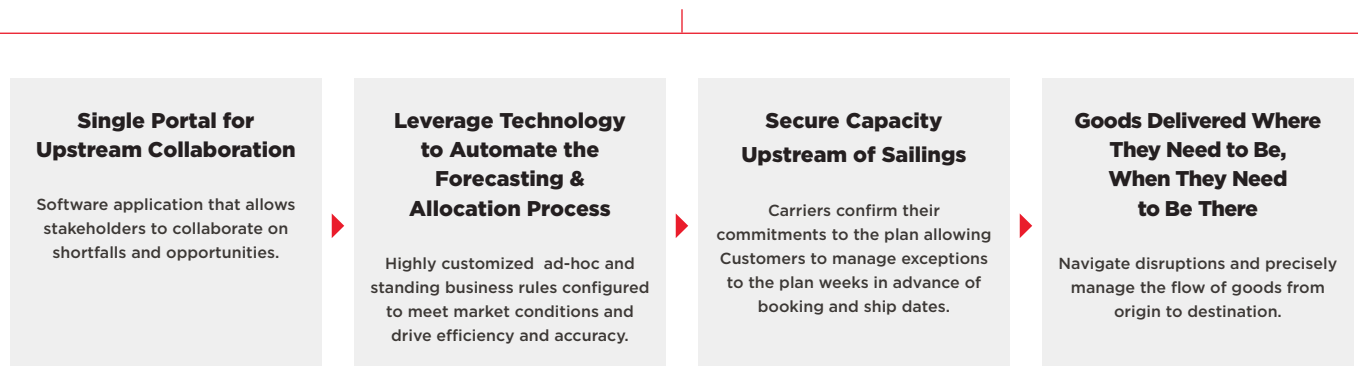


Carrier Allocation is a collaborative web portal designed to forecast, plan and connect shippers, carriers and forwarders weeks in advance of shipping to determine the optimal flow of products prior to the booking process.

The result is a highly precise plan that drives value into the process for all the stakeholders.

- The shippers have a highly confident plan to deliver product on-time at destination
- The carriers have visibility weeks in advance to plan optimized vessels
- Forwarders have visibility and confirmed space weeks in advance of booking
- Shippers know how to book products to the most optimal sailing

HOW IT WORKS



Single Portal for Upstream Collaboration

Software application that allows stakeholders to collaborate on shortfalls and opportunities.

Leverage Technology to Automate the Forecasting & Allocation Process

Highly customized ad-hoc and standing business rules configured to meet market conditions and drive efficiency and accuracy.

Secure Capacity Upstream of Sailings

Carriers confirm their commitments to the plan allowing Customers to manage exceptions to the plan weeks in advance of booking and ship dates.

Goods Delivered Where They Need to Be, When They Need to Be There

Navigate disruptions and precisely manage the flow of goods from origin to destination.